

EUCAR welcomes Honda R&D Europe as a member

Press Release

Brussels 7 January 2019 – The European Council for Automotive R&D (EUCAR), representing the major European automobile manufacturers in their common research activities, welcomes Honda R&D Europe, as a new member to the organisation. Honda’s membership has taken effect on 1 January 2019.

“I would like to warmly welcome our new member, Honda. With joint forces we will seek common pre-competitive research insights that are crucial for our industry to further develop innovative mobility concepts. I strongly believe, that our mix of voices will lead to fruitful discussions, diversity in thinking and a broad portfolio of solutions”, says Dr Axel Heinrich, EUCAR Chairman 2019 and Executive Director Group Research at Volkswagen Aktiengesellschaft.

Honda designs, manufactures and sells over 32Mio cars, motorcycles, power products and business jets worldwide. The company’s aim is the advancement of mobility, which will enable people everywhere in the world to improve their daily lives. Honda’s vision is to serve people worldwide with the joy of expanding their life’s potential.

“Our products and technologies are developed toward a clean and safe and secure society. We are delighted to join EUCAR cooperative research program in this most advanced automotive technology field, to contribute to EU region and societies” , says Hiroki Hayashi, Honda R&D Europe (Deutschland) GmbH President.

The research and innovation investment of European automobile manufacturers at over €50bn per year is the key element in ensuring the future competitiveness of the industry and the continued sustainability of road transport. EUCAR’s mission is to strengthen the competitiveness of the European automotive manufacturers through strategic collaborative research and innovation. EUCAR’s members participate in collaborative pre-competitive research and innovation for passenger cars and commercial vehicles in three “Strategic Pillar” domains: “Sustainable Propulsion”, “Safe & Integrated Mobility” and “Affordability & Competitiveness”. Their activities include the driving of strategy and assessment of the common challenges in research and innovation, the communication of these challenges to EU institutions and other stakeholders, and the creation of collaborative industrial projects. In particular, EUCAR’s members participate in projects funded by the EU’s Research Framework Programmes, including the Horizon 2020 programme starting this year.

THE MEMBERS

  		 <small>FIAT CHRYSLER AUTOMOBILES</small>				
 				 <small>AKTIENGESELLSCHAFT</small>		

About EUCAR

EUCAR is the European Council for Automotive R&D of the major European passenger car and commercial vehicle manufacturers. EUCAR facilitates and coordinates pre-competitive research and innovation projects and its members participate in a wide range of collaborative European R&D programmes. The European automobile manufacturers are the largest private investors in R&D in Europe.

EUCAR members are BMW Group, DAF Trucks, Fiat Chrysler Automobiles, Ford of Europe, Honda R&D Europe, Hyundai Motor Europe, Iveco, Jaguar Land Rover, PSA Group, Renault Group, Toyota Motor Europe, Volkswagen Group, Volvo Cars, Volvo Group.

EUCAR is legally part of ACEA with independent decision-making for R&D.

Contact EUCAR at: +32 2 738 73 52 or eucar@eucar.be

About Honda

Honda designs, manufactures and markets automobiles, motorcycles, power products and aviation products worldwide. A global leader in powertrain and electromotive technologies, Honda produces nearly 32 million engines annually for its three product lines. Honda and its partners build products in more than 60 manufacturing plants in 27 countries, employing more than 208,000 associates globally.

Since 1962, Honda has been selling Automotive, Motorcycle and Power Products in Europe.

Honda R&D Europe has been conducting research and development in UK, Germany and Italy for more than 25 years.

In January 2018 Honda Motor Europe joined ACEA membership, now Honda R&D Europe (Deutschland) GmbH has joined EUCAR as representative R&D of Honda.

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THE MEMBERS

						
						